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# JACOBS FOUNDATION PRESS KIT

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## JACOBS FOUNDATION

### **Better Education, Better Work, Better Life! Supporting young people in a changing world.**

The Jacobs Foundation wants to unlock young people's potential and help them to become productive and socially responsible members of society. This is why we are helping future generations to meet the challenges of a fast changing world. Experience shows that young people who are on the path to realizing their potential make an easier transition to the working life.

The Jacobs Foundation supports projects around the world which

- Enhance the quality of young people's lives in a sustainable way.
- Promote personal and professional development of upcoming generations.
- Enable youth to make a personal contribution to shaping the world of tomorrow.

We support academic research, as well as pilot projects in the field of intervention and application, which aim to achieve immediate practical results and provide best-practice examples for future projects. As we set up dialogue and develop networks, we promote issues where our expertise has been demonstrated and prepare the ground for **Productive Youth Development**.

The Jacobs Foundation finances its activities from the proceeds of its assets, which are mainly combined in Jacobs Holding AG, whose major holdings, with a market value around 2.3 billion Swiss francs as of December 31, 2008, are in Barry Callebaut AG, as well as in Adecco SA and Infront Sports and Media.

## ABOUT THE FOUNDER

Klaus J. Jacobs was Honorary Chairman of the Jacobs Foundation, which he founded in 1988 and chaired until 2004. He was Honorary Chairman of the Adecco Group, the global leader of HR services, where he was CEO until 2006 and Co-Chairman of the Board of Directors from 1996 to 2002 and from 2004 to 2005. In 1996 he founded Barry Callebaut, a company that has since grown to become the world's leading producer of high-quality cocoa, chocolate and confectionary products. He became General Manager of the Jacobs AG in 1972, (since 1982 Jacobs Suchard AG) which he successfully led to become Europe's number one chocolate and coffee enterprise. Klaus J. Jacobs studied Business Administration in Hamburg and Stanford and began his career in the coffee and chocolate industries.

In 2001 he transferred his entire shares in the Jacobs AG to the Jacobs Foundation, a private charitable trust. From 2003 to 2007 he was member of the Board of Directors of the Zurich Opera House. Klaus J. Jacobs was Honorary Chairman of the Association of Friends of the National Park Hohe Tauern in Austria and was member of the board of the World Scout Foundation.

## FACTS & FIGURES

- The Jacobs Foundation was established by Klaus J. Jacobs in December, 1988, in Zurich, Switzerland
- In 2001, the founder alienated his entire share of the Jacobs Holding AG to the Jacobs Foundation, with an effective value of CHF 1.5 billion (31.12.08 CHF 2.3 billion)
- The Jacobs Foundation seeks to contribute to Productive Youth Development by bringing together basic research, application and intervention projects and through dialogue and network building
- The Jacobs Foundation supports research and projects in Europe, the Americas, Africa and Southern Asia

### *Governance Structure*

- The Jacobs Foundation has a two-tiered governance structure, comprising the Board of Trustees and the Management.
- The Board of Trustees has primary decision-making authority, bears responsibility for the long-term success of the Jacobs Foundation, appoints new members by cooption and elects its own Chair in agreement with the Jacobs Family Council.
- The Foundation's Management, which is responsible for the operational business, is characterized by a CEO structure complemented by Unit Heads.

## BOARD OF TRUSTEES

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Prof. Dr. Ernst Buschor

The Hon. Pascal Couchepin

Dr. Johann Christian Jacobs

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For more information please click on [www.jacobsfoundation.org](http://www.jacobsfoundation.org)

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